



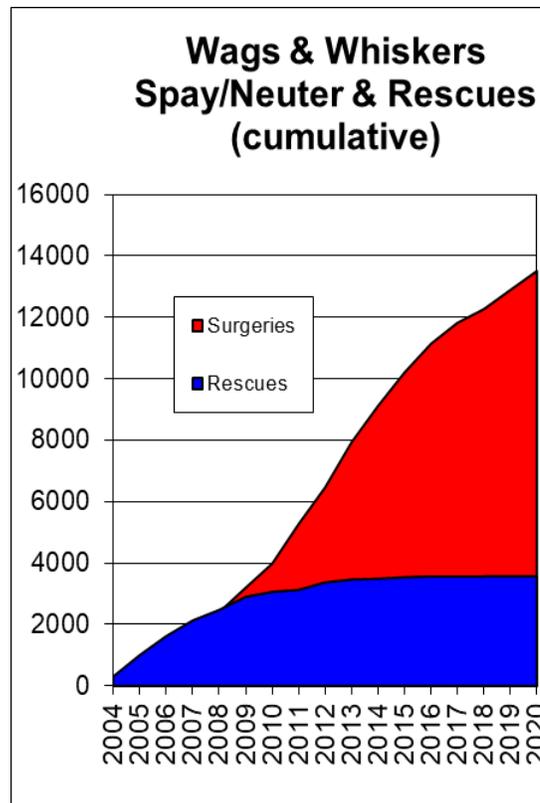
**Wags and Whiskers**  
Spay & Neuter Advocates

Wags and Whiskers Pet Rescue, Inc., dba  
**Wags & Whiskers ~ Spay/Neuter Advocates**  
**2020 Annual Report to the Community**

Wags and Whiskers Pet Rescue, Inc. was founded in April 2004 to prevent cruelty to animals. In the spring of 2010, we replaced our rescue-foster-adopt model with a Spay/Neuter Advocacy model as our primary operation. We then started doing business as “**Wags & Whiskers Spay / Neuter Advocates**”. We raise funds to provide financial assistance for spay/neuter of community animals and we administer a spay/neuter agency in cooperation with local veterinary practices.

We are a membership corporation with about 10 members from throughout Cumberland County. Our Board of Directors includes 10 citizens, including a veterinarian. We hold a 501(c)3 public charity designation from the IRS and are a registered charity with the state of Tennessee.

In 2020, the Spay/Neuter Advocacy program provided for spay/neuter of 620 community animals, thereby reducing the potential births of thousands of unwanted dogs and cats in the community this year and for years to come. We have assisted with over 13,500 surgeries and over 3,569 rescues since our founding.



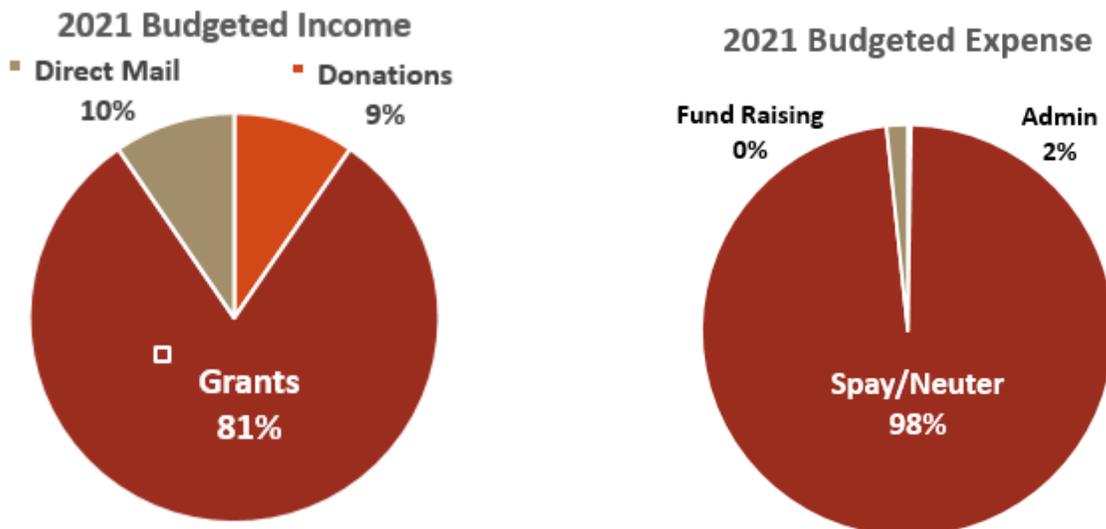
## Operations Summary

Our advocacy for spay/neuter includes participating in the Upper Cumberland Animal Network (UCAN) and Spay Tennessee organizations. We advertise our financial assistance program via our Facebook page, occasional radio spots and articles in the Crossville Chronicle. We receive applications for assistance and give approval over the phone. Currently, we provide a \$125 voucher toward the cost of the surgery and rabies vaccination for cats and \$150 for dogs at one of our five participating veterinary practices. The client must qualify with family income below 200% of the poverty Guideline set by the U.S. Department of Health and Human Services. We provide the client with a price list for spay/neuter services charged by the participating veterinary practices. The client then selects the vet from that price list and pays the vet at the time of surgery any amount over the amount that we provide. As special funds are available, we offer “specials” with higher-value vouchers. Where needed, because of client disability, our volunteers may provide transportation of their animals. We also provide spay/neuter support for the Cumberland County Animal Shelter for selected special situations upon request by the Shelter Director.

We are very active in applying for grants and received over \$28,000 in 2020. Local citizens and organizations donate periodically and we conduct a fund raising direct mail campaign. We spent almost \$50,000 locally for spay/neuter and animal care in 2020. Our computer systems for administering spay/neuter vouchers and complying with various grant requirements were further improved in 2020. Our website ( [www.wawpr.org](http://www.wawpr.org) ) was updated in 2020 and continues to tell our story and is combined with the website, [www.fixyourpets.net](http://www.fixyourpets.net), to promote Spay/Neuter. Our Facebook presence continues to encourage spay/neuter, provide current information on our activities and posts notices of lost/found animals. Our monthly email newsletter continued throughout 2020.

## 2021 Planned Income and Expenses

Our sources of income are unsolicited donations, direct mail appeals and grants. Our expenses are focused on Spay/Neuter, with over 96% of our expenditures in that area planned for 2021. Our voucher program provides a fixed cost per surgery for 2020, insulating us from cost increases. We plan on spending about 2% on administration and fundraising. Our budget for 2021 is:



## **Plans for 2021**

Our primary focus in 2021 is again Spay/Neuter. We will continue our working partnership with All About Rescuing and Fixin', Inc (AARF), a local animal rescue that is working hard to find homes and other no-kill rescues for the dogs and cats at the Cumberland County Animal Shelter. We have set a goal of 700 spay/neuter assists for 2021. If our grant funding and donations exceed our budgeted amounts, we will increase the spay/neuter activity accordingly.

## **Conclusion:**

Our 17th year of operations has been a challenge with the impacts of COVID-19, for clients, our veterinarians and our volunteers. Some foundation grant opportunities were delayed as well. We increased the value of our vouchers for 2021 and that should reduce the co-pay for our clients, thereby increasing their ability to get the surgeries performed. We will be challenged again in 2021 as we rely primarily on grant funds. Our experience shows that there is a definite need for services such as ours in the community as we get many calls every day, even without extensive advertising. Our 13,500 + spay/neuter assists have significantly reduced the number of unwanted dogs and cats in our area, and we have seen the shelter intake cut appreciably since we started our organization. Going forward, we are prepared to fine tune our resource allocations as the animal welfare environment and funding changes in our community. We continue to have a well-run and mature organization that is prepared to keep serving Cumberland County.

Jackie Baker  
President  
Wags and Whiskers Pet Rescue, Inc.  
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